

## ABSTRACT OF THE DISCLOSURE

### SYSTEM AND METHOD FOR CALCULATING AN OPTIMUM DISPLAY SIZE FOR A VISUAL OBJECT

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A method and system can automatically select the optimal size of a visual object that can be displayed on an display device. For example, the present invention can determine the best or optimum size to display a visual object received from a computer network to a computer screen such that image degradations due to compression or transmission defects are less noticeable or perceivable. Typically, the best or optimum size to display a visual object can comprise a size that is also the maximum in which the visual object can be displayed without any degradations or defects.

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